STRATEGY · CREATIVE DESIGN · PERFORMANCE MARKETING

Think Clearly.
Create Boldly.

Strategy gives ideas direction. Creativity gives them distinction. We connect brand design with high-intent customer acquisition for ambitious businesses.

4.8x+
AVERAGE ROAS

4,400+
VERIFIED ORDERS

7 SECTORS
SPECIALIZED ENGINES



MAKE YOUR BRAND MEAN MORE.

Clarity meets creativity.

Adlogix brings brand strategy, design, and performance marketing together. We build distinctive brands that communicate with authority and scale predictably.

Our principle is simple: creative work should look considered, communicate clearly, and serve commercial objectives.

01 / PILLAR

Strategic Clarity

Understand the business, unit economics, and target audience before defining any solution.

02 / PILLAR

Distinctive Creativity

Build recognizable visual identity, memorable typographic tone, and bold packaging systems.

03 / PILLAR

Connected Execution

Bring branding, content, media buying, and storefront conversion funnels together seamlessly.

04 / PILLAR

Meaningful Progress

Evaluate all campaign work against verified commercial evidence, lead quality, and ROAS.

SERVICES ARCHITECTURE

Four Connected Growth Pillars.

Directly mapped to commercial business problems: customer acquisition, social engagement, brand distinction, and authority video storytelling.

01 / PERFORMANCE

Digital Marketing

Customer acquisition engines driving verified pipeline and revenue.

- SEO & Organic Visibility
- Meta Ads (FB & Instagram)
- Google Ads (Search & Shopping)
- Performance Marketing
- Lead Generation & CRO

02 / ATTENTION

Social Media

Converting passive feed scrollers into passionate brand advocates.

- Social Media Strategy
- Instagram & FB Management
- Content Calendar Planning
- Post, Carousel & Reel Creation
- Community Engagement

03 / DISTINCTION

Branding & Design

Memorable visual systems that elevate market perception and trust.

- Brand Identity & Logo Design
- Creative Campaigns
- Graphic Design Systems
- Product Packaging Design
- Brand Communication Guidelines

04 / AUTHORITY

Video Production

High-impact motion content that communicates credibility and scale.

- Reels & Short-Form Video Editing
- Founder Personal Branding
- Corporate & Factory Shoots
- Product Videography
- Brand Films & Launch Ads

TAILORED INDUSTRY PLAYBOOKS

Specialized Solutions Across 7 Industries.

Every sector demands distinct visual language, targeted conversion funnels, and tailored creative execution.

IND 01 / LUXURY PROPERTY

Real Estate

High-ticket buyer acquisition & developer stature.

- 3D Walkthrough & Launch Reels
- Meta HNI Lead Generation
- Luxury Hoardings & Outdoor
- WhatsApp Site Visit Booking

IND 02 / SPATIAL CRAFT

Architecture & Interior

Editorial spatial storytelling & design authority.

- 4K Site Tour & Detail Reels
- Curated 9-Grid Instagram Feed
- Architectural Spec Books
- Residential Project Retainers

IND 03 / D2C BRANDS

E-Commerce & D2C

High-ROAS paid ads & store conversion scale.

- Viral UGC Unboxing Reels
- Meta Advantage+ Catalog Ads
- Shopify Speed & CRO Audits
- Packaging & Unboxing Kits

IND 04 / F&B & HOSPITALITY

Cafe & Restaurant

Culinary visuals & weekend table footfall.

- Sensory Food Videography
- Geo-Fenced Meta Radius Ads
- Dine-In & QR Digital Menus
- Zomato / Swiggy Visual Polish

IND 05 / B2B INDUSTRIAL

Manufacturing

Corporate stature & B2B distributor funnels.

- Plant Drone Tours & Machinery
- LinkedIn B2B Procurement Ads
- Downloadable Tech PDF Specs
- Export Buyer Inbound Funnels

IND 06 / SHOWROOMS

Retail Brands

Store walk-ins & seasonal campaign spikes.

- In-Store Experience Reels
- 5km Radius Walk-In Meta Ads
- Festive Banners & Window Kits
- VIP WhatsApp Loyalty Offers

IND 07 / LUXURY BEAUTY & WELLNESS

HIGH GROWTH SECTOR

Salon & Wellness

Transformational visuals, bridal package campaigns & chair bookings.

- Before & After Makeover Reels
- Bridal & Luxury Treatment Menus
- WhatsApp Appointment Concierge
- Salon-Grade Retail Product Lines

FOOD-TECH PLATFORM · BITEEX

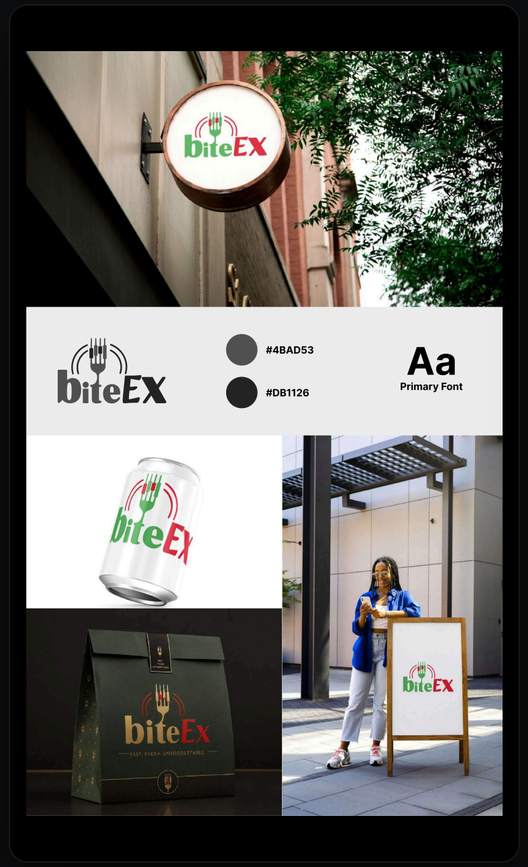
Food Ordering Meets Stock Market.

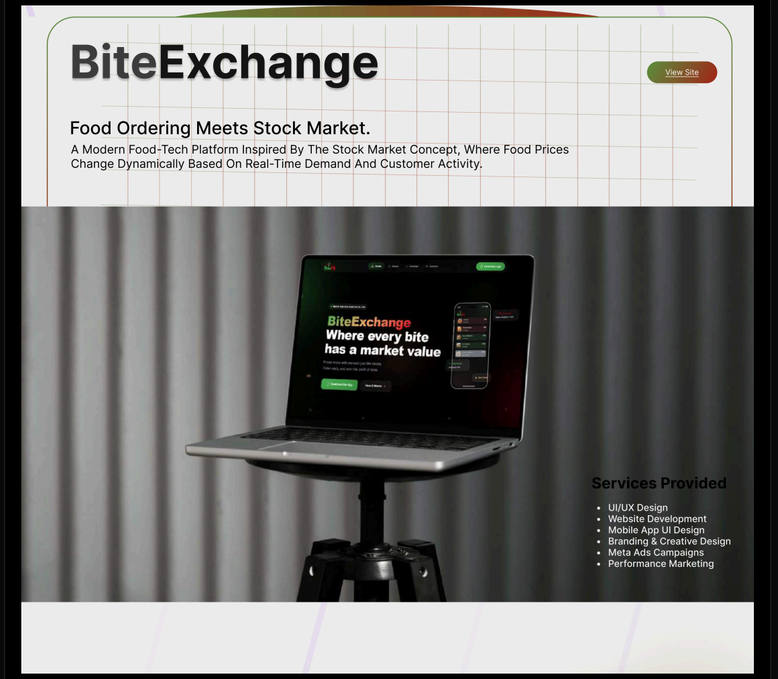
A revolutionary dynamic food-ordering ecosystem where item prices fluctuate in real time based on customer demand, turning traditional ordering into an interactive market experience.

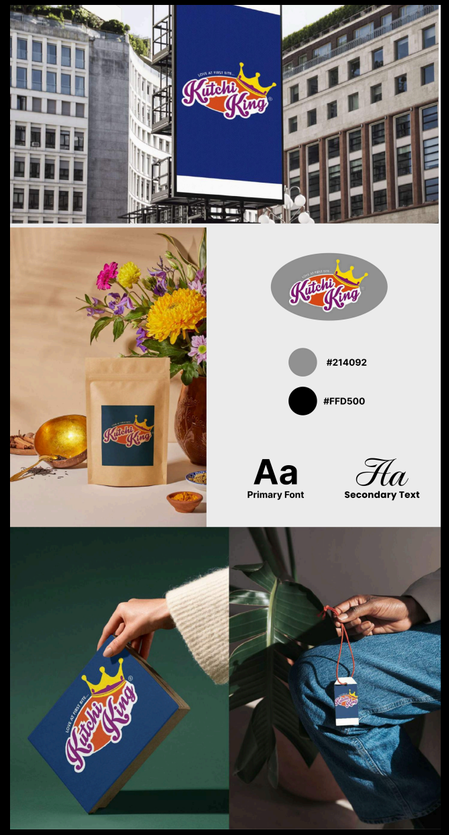
CORE SCOPE OF WORK:

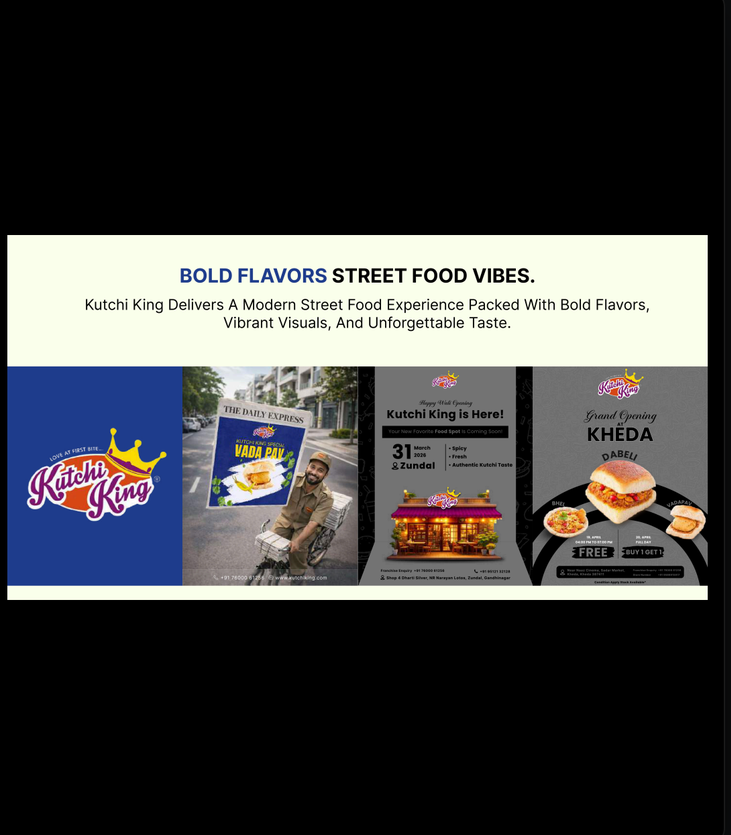
- ✔ Branding: Circular outdoor street sign, beverage cans, bags
- ✔ Digital Platform: Dark-mode Web Ordering Dashboard on MacBook
- ✔ Mobile App UI: Stock market ticker, surge pricing & checkout flow

DELIVERABLES: UI/UX · WEB DEVELOPMENT · BRANDING · PERFORMANCE ADS









QSR FRANCHISE · KUTCHI KING

Bold Flavors. Street Food Vibes.

Kutchi King delivers a modern street food experience packed with bold flavors, vibrant visuals, and authentic Kutchi taste across Dabeli, Bhel, and Vadapav categories.

CORE SCOPE OF WORK:

- ✔ Prime City Sky Billboard Advertising on Major Traffic Arteries
- ✔ Eco Kraft Paper Pouch Spice Packaging & Merchandise Bags
- ✔ Zundal & Kheda Grand Opening Social Media Campaigns
- ✔ Franchise Inquiries & Multi-Outlet Footfall Generation

DELIVERABLES: BILLBOARD HOARDINGS · PACKAGING · VIRAL SOCIAL ADS · FRANCHISE FUNNELS

LUXURY BEAUTY · N+ PROFESSIONAL

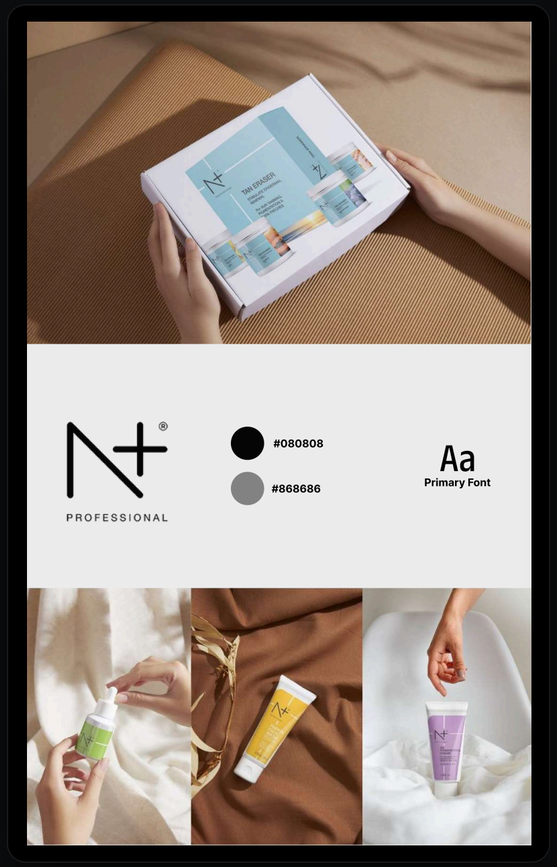
Modern Beauty Designed for Pros.

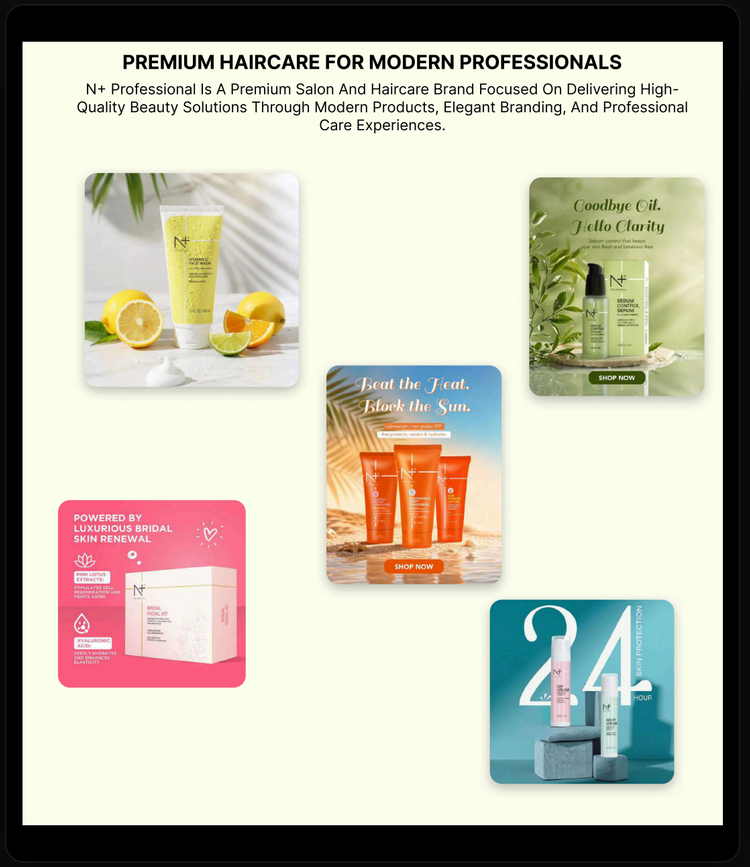
A luxury salon-grade beauty and skincare brand. Adlogix crafted a clean minimalist monochrome identity, complete product packaging architecture, and a high-converting Shopify store.

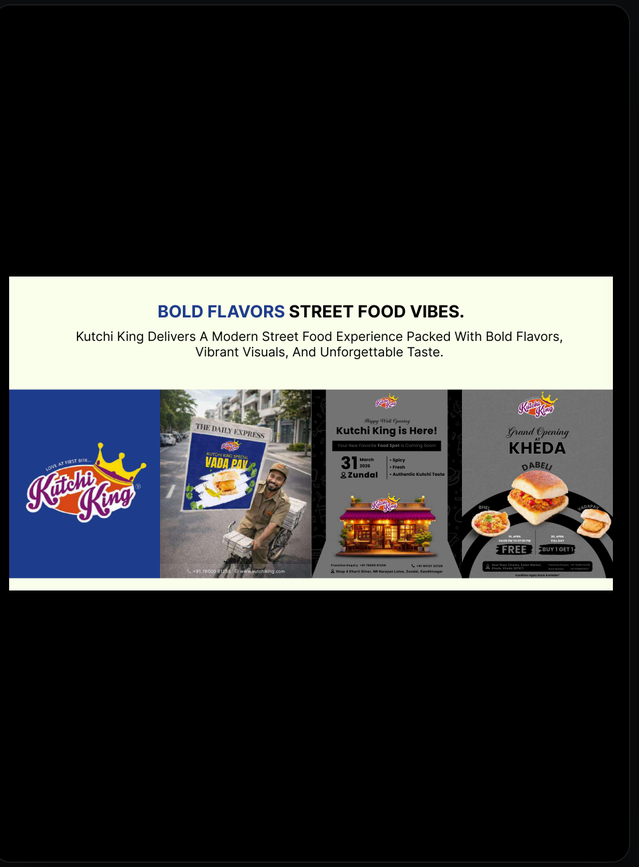
CORE SCOPE OF WORK:

- ✔ Minimalist Monochrome Logo Identity (#080808 / #868686)
- ✔ Tan Eraser Skincare Presentation Box, Serums & Sunscreen Tubes
- ✔ Shopify Storefront Architecture with sub-2s mobile loading
- ✔ Verified ₹2.86L+ initial sales across 4,400+ online orders

DELIVERABLES: MONOCHROME IDENTITY · PACKAGING KITS · SHOPIFY STORE · META PERFORMANCE









VIRAL CREATIVE ENGINE

Social Media That Builds Brands.

We help brands grow their digital footprint through strategic creative visuals, high-converting offer hooks, and performance-driven social media management.

CAMPAIGN HIGHLIGHTS:

- ✔ Kutchi King: Opening day flyers, "Love at First Bite", BOGO viral ads
- ✔ N+ Professional: "Goodbye Oil, Hello Clarity", SPF 50+ Summer Campaigns
- ✔ Targeted lead magnets and engagement funnels built for high shares

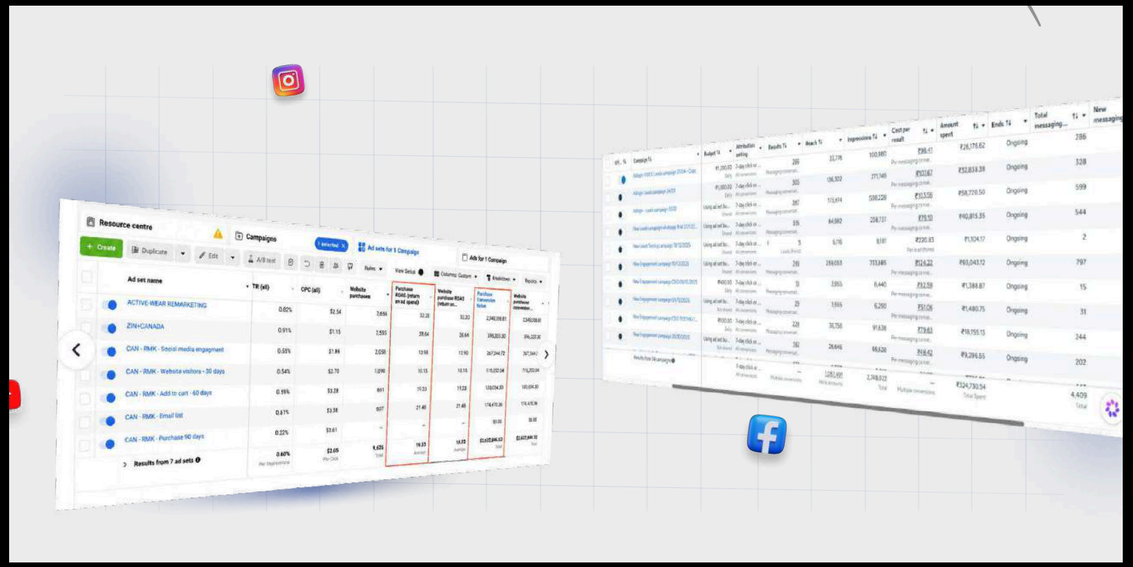
DELIVERABLES: HIGH-CONVERTING FLYERS · VIRAL REELS · OFFER HOOKS · CAMPAIGN ENGINE

VERIFIED CLIENT RESULTS

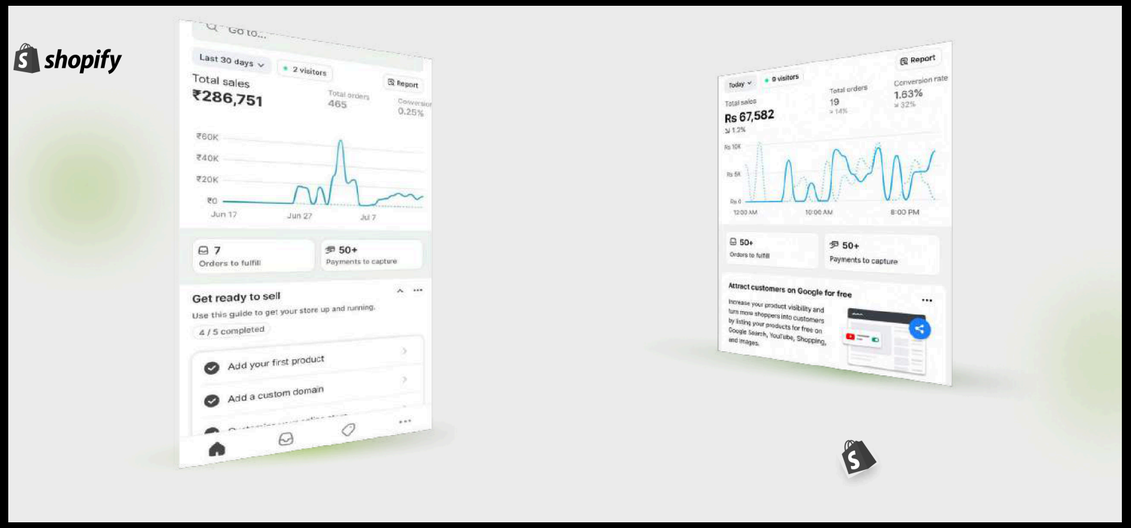
Performance That Scales Brands.

Data-driven Meta Ads campaigns focused on growth, conversions, and ROI, supported by real Shopify revenue attribution.

META ADS MANAGER: ₹2,24,783 SPENT · 4,409 VERIFIED PURCHASES



SHOPIFY STORE SALES: ₹2,86,751 TOTAL SALES · 1.63% CONVERSION



B2B CORPORATE GROWTH · NETROOTS

Complete Digital Growth Package.

A complete corporate digital solution designed to help brands establish digital dominance through cohesive branding, authority content, and B2B customer acquisition.

CAMPAIGN ELEMENTS:

- ✔ 9-Grid Cohesive Corporate Feed Architecture
- ✔ Targeted B2B Lead Generation Creatives ("Looking for Customers?")
- ✔ High-Trust Messaging ("You Can Trust Us", "Website That Works Hard")

DELIVERABLES: 9-GRID FEED · B2B LEAD CREATIVES · AUTHORITY MESSAGING · STRATEGY

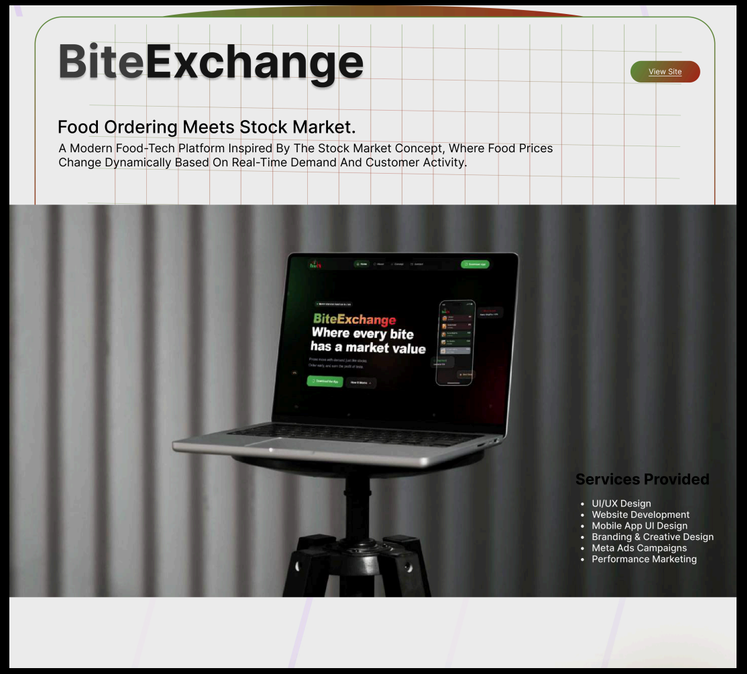


DIGITAL PRODUCT UI/UX

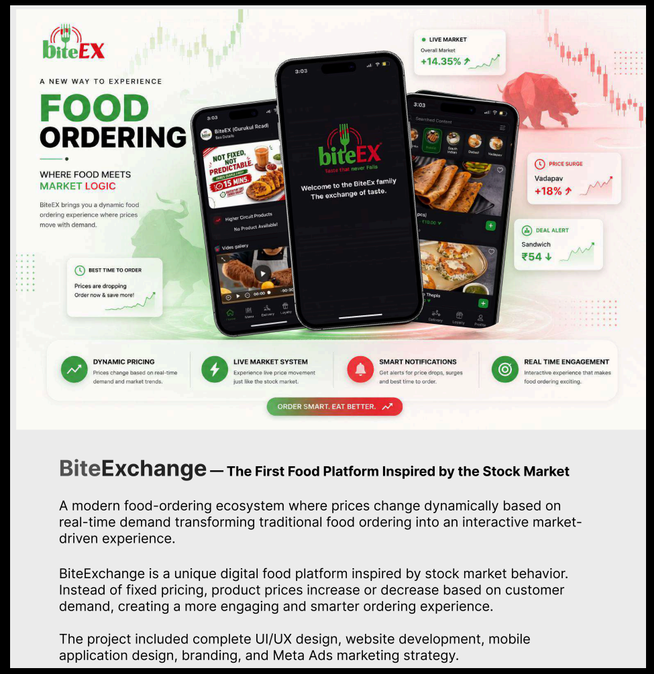
More Than Just A Website.

We design and build modern digital products focused on performance, usability, and conversion across web platforms and mobile apps.

WEB PLATFORMS: BITEEX FOOD-TECH WEB ORDERING ON MACBOOK



MOBILE APPS: BITEEX STOCK-MARKET ORDERING APP UI ON IPHONE



BiteExchange — The First Food Platform Inspired by the Stock Market

A modern food-ordering ecosystem where prices change dynamically based on real-time demand transforming traditional food ordering into an interactive market-driven experience.

BiteExchange is a unique digital food platform inspired by stock market behavior. Instead of fixed pricing, product prices increase or decrease based on customer demand, creating a more engaging and smarter ordering experience.

The project included complete UI/UX design, website development, mobile application design, branding, and Meta Ads marketing strategy.

INVESTMENT OPTIONS

Choose Your Growth Plan.

Meta Ads budget (₹500/day) paid directly by client to ad network. 18% GST charged additionally on all packages.

TIER 01 / STARTER

Basic Boost

₹20,000 /month

Quarterly: ₹60,000 · Yearly: ₹2,00,000 (2 Mo Free)

- ✔ **15 Graphic Posts per Month**
- ✔ 5 Reels per Month
- ✔ 1 Shoot Visit per Month
- ✔ Meta Ads Budget: ₹500/day by Client
- ✔ Instagram Page Management
- ✔ Content Planning & Strategy
- ✔ Monthly Performance Report

TIER 02 / GROWTH ENGINE **MOST POPULAR**

Advanced Growth

₹30,000 /month

Quarterly: ₹90,000 · Yearly: ₹3,00,000 (2 Mo Free)

- ✔ **25 Graphic Posts per Month**
- ✔ 10 Reels per Month
- ✔ 2 Shoot Visits per Month
- ✔ Meta Ads Budget: ₹500/day by Client
- ✔ Instagram Page Management
- ✔ Content Planning & Strategy
- ✔ Bi-Weekly Performance Optimization

TIER 03 / SCALE & IMPACT

Premium Impact

₹40,000 /month

Quarterly: ₹1,20,000 · Yearly: ₹4,00,000 (2 Mo Free)

- ✔ **35 Graphic Posts per Month**
- ✔ 15 Reels per Month
- ✔ 3 Shoot Visits per Month
- ✔ Meta Ads Budget: ₹500/day by Client
- ✔ Instagram Page Management
- ✔ Influencer Marketing Integration
- ✔ Priority Direct Account Manager

READY TO SCALE?

Think Clearly.
Create Boldly.

Thank you for your time, trust, and attention. We're excited to partner with you to engineer your brand's next growth chapter.

EMAIL

info@adlogix.in

PHONE / WHATSAPP

+91 6356881881

+91 7600711221

WEBSITE

www.adlogix.in

OFFICE LOCATION

A-628, Money Plant High Street,
Nr. SG Highway, Gota,
Ahmedabad - 382470